

# Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

Apple Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>18.25</b>	<b>17.25</b>	<b>\$30,000.00</b>
Apple Inc.			\$0.00
Olga Gutierrez	0.00	0.00	\$0.00
Government Policy Solutions, LLC			\$30,000.00
Forbes McIntosh	18.25	17.25	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$30,000.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>18.25 Hours</b>	<b>17.25 Hours</b>	<b>\$30,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>90%</b>
LRB-3397/1 re: social media platforms.	10 %
Consumer \ data privacy and issues affecting online app purchases.	70 %
Electronic waste recycling	10 %
<b>Minor Efforts</b>	<b>10%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 31, 2022**

## Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.