

Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2022

Apple Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	6.25	10.25	\$114,000.00
Government Policy Solutions, LLC			\$114,000.00
Forbes McIntosh	6.25	10.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	6.25 Hours	10.25 Hours	\$114,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 530	5 %
Assembly Bill 957	5 %
Senate Bill 525	10 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
LRB-3397/1 re: social media platforms.	15 %
Consumer \ data privacy and issues affecting online app purchases.	50 %
Application location and data privacy	10 %
Claims against contractors and suppliers	5 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 29, 2022

Certification and Electronic Signature

I certify I am Erin Lama and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.