

# Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2021

New Glarus Brewing Company

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>13.75</b>	<b>17.00</b>	<b>\$96,000.00</b>
SJL Government Affairs and Communications			\$96,000.00
James Fenley	3.75	4.50	\$0.00
Steve Lyons	10.00	12.50	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>13.75 Hours</b>	<b>17.00 Hours</b>	<b>\$96,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>20%</b>
Assembly Bill 70	5 %
Assembly Bill 71	5 %
Senate Bill 56	5 %
Senate Bill 57	5 %
<b>Budget Bill Subjects</b>	<b>5%</b>
Revenue: Departmentwide	5 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>65%</b>
2021-2023 State Budget	15 %
The manufacturing, distribution and sale of beer.	50 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>5%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Saturday, July 24, 2021**

**Certification and Electronic Signature**

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics

Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.