

Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

New Glarus Brewing Company

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	6.75	16.75	\$96,000.00
SJL Government Affairs and Communications			\$96,000.00
James Fenley	3.50	2.50	\$0.00
Steve Lyons	3.25	14.25	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	6.75 Hours	16.75 Hours	\$96,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 70	5 %
Assembly Bill 71	5 %
Senate Bill 56	5 %
Senate Bill 57	5 %
Budget Bill Subjects	5%
Revenue: Departmentwide	5 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	55%
Requirement of out-of-state shippers to consent to jurisdiction by the state for proceedings, accept service of process in Wisconsin and appointment of agent for service of process.	5 %
Require all breweries, brewpubs, party barns, wineries, distilleries and distill pubs apply for and hold appropriate local beverage licenses. Those entities in business today would be grandfathered.	5 %
The manufacturing, distribution and sale of beer.	45 %
Minor Efforts	5%
All Other Matters	15%
Total Reported Lobbying Effort:	100%

Report Certified On: Sunday, January 23, 2022

Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.