

# Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

NAIFA-Wisconsin, Inc

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars            |
|--|---------------------|--------------------|--------------------|
| <b>Lobbyists</b>                             | <b>11.60</b>        | <b>48.10</b>       | <b>\$48,000.00</b> |
| Schreiber GR Group                           |                     |                    | \$48,000.00        |
| William McClenahan                           | 11.60               | 48.10              | \$0.00             |
| Comments:                                    |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Overhead</b>                              |                     |                    | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                    |                    |
| a) Lobbyist Employees                        |                     |                    | \$0.00             |
| b) Non-Lobbyist Employees                    |                     |                    | \$0.00             |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>11.60 Hours</b>  | <b>48.10 Hours</b> | <b>\$48,000.00</b> |

| Allocation of Lobbying Effort                        | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>                         | <b>60%</b>  |
| Assembly Bill 654                                    | 15 %        |
| Senate Bill 20                                       | 10 %        |
| Senate Bill 160                                      | 5 %         |
| Senate Bill 588                                      | 10 %        |
| Senate Bill 644                                      | 20 %        |
| <b>Budget Bill Subjects</b>                          | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>         | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> | <b>15%</b>  |
| regulation of data privacy                           | 10 %        |
| financial literacy and education programs            | 5 %         |
| <b>Minor Efforts</b>                                 | <b>10%</b>  |
| <b>All Other Matters</b>                             | <b>15%</b>  |
| <b>Total Reported Lobbying Effort:</b>               | <b>100%</b> |

**Report Certified On: Thursday, January 6, 2022**

## Certification and Electronic Signature

I certify I am William McClenahan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of NAIFA-Wisconsin, Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.