

Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2021

Clean Wisconsin Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	109.25	416.25	\$22,901.02
Clean Wisconsin Inc			\$0.00
Carly Mchiel	72.50	308.00	\$12,529.87
Scott Laeser	5.25	90.00	\$3,849.05
Amber Meyer Smith	24.50	7.25	\$1,522.10
Forward Public Strategies, LLC			\$0.00
Susan Schooff	7.00	11.00	\$5,000.00
Comments:			
Non-Lobbyist Employees	3.00	116.25	\$3,877.53
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$22,901.02
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$377.00
Total Lobbying Time And Expenditures:	112.25 Hours	532.50 Hours	\$27,155.55

Allocation of Lobbying Effort	Percent
Legislative Proposals	25%
Assembly Bill 13	1 %
Assembly Bill 54	2 %
Assembly Bill 131	15 %
Senate Bill 361	7 %
Budget Bill Subjects	19%
Administration: Departmentwide	2 %
Agriculture, Trade, and Consumer Protection: Agricultural Resource Management	2 %
Environmental Improvement Program: Safe Drinking Water Loan Program Operations	1 %
General Provisions	2 %
Natural Resources: Departmentwide	5 %
Natural Resources: Environmental Management	2 %
Natural Resources: Fish, Wildlife and Parks	1 %
Public Service Commission: Departmentwide	1 %
Public Service Commission: Regulation of Public Utilities	3 %
Administrative Rulemaking Proceedings	20%
Amendments to ch. NR 140 to set numerical standards to minimize the concentration of polluting substances in groundwater	1 %
Financial responsibility for engineering controls for contaminated sediment remediation, and insurance and financial responsibility for Voluntary Party Liability Exemption projects with contaminated sediments; Chapters NR 700, 725, 726, 727, 750, 754, 756, 758, Wis Adm. Code.	1 %
Nonferrous metallic mineral exploration, bulk sampling, prospecting, mining and mining waste management – Chapters NR 130, NR 131, NR 132 and NR 182	1 %

Allocation of Lobbying Effort	Percent
Numerical standards to minimize the concentration of polluting substances in groundwater	1 %
Regulating fire fighting foam that contains certain contaminants	1 %
Revisions to ch. NR 809 related to the promulgation of new drinking water maximum contaminant levels for 12 additional Per- and Polyfluoroalkyl Substances (PFAS) and combined standards for 4 PFAS	1 %
Surface water quality criteria and analytical methods for poly- and perfluoroalkyl substances (PFAS) including PFOS, PFOA, and any other PFAS for the purpose of protecting public health, and the procedures in the Wisconsin Pollutant Discharge Elimination System ("WPDES") permitting program to implement the new water quality criteria	1 %
Targeted performance standards and prohibitions to abate pollution of groundwater by nitrate in sensitive areas	11 %
The promulgation of new drinking water maximum contaminant levels for Per- and Polyfluoroalkyl Substances (PFAS) including Perfluorooctanesulfonic acid (PFOS) and Perfluorooctanoic acid (PFOA)	1 %
Commercial building code	1 %
Topics Not Yet Assigned A Bill Or Rule Number	36%
Environmental Justice	1 %
Protecting public health by reducing exposure from PFAS pollution in groundwater, drinking water, and surface waters.	6 %
Reducing lead exposure in drinking water in Wisconsin.	3 %
Reducing nitrate contamination in Wisconsin's groundwater and drinking water.	5 %
Promoting efficient and sustainable use of Wisconsin's groundwater resources.	1 %
Addressing polluted runoff and well contamination	7 %
Increasing energy efficiency, and promoting the Focus on Energy program	8 %
Addressing Climate Change in Wisconsin	3 %
Increasing incentives and breaking down barriers in the transportation sector for promoting electric vehicles and infrastructure.	2 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 26, 2021

Certification and Electronic Signature

I certify I am Carly Michels and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Clean Wisconsin Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.