

# Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

**Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin)**

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>19.00</b>	<b>24.00</b>	<b>\$1,250.00</b>
Self Employed Contract Lobbyist - No Firm or Org			\$0.00
Gary R Goyke	19.00	24.00	\$1,250.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) <b>Lobbyist Employees</b>			<b>\$1,250.00</b>
b) <b>Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>19.00 Hours</b>	<b>24.00 Hours</b>	<b>\$1,250.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>25%</b>
Assembly Bill 131	1 %
Assembly Bill 189	5 %
Assembly Bill 269	2 %
Assembly Bill 301	3 %
Assembly Bill 375	1 %
Assembly Bill 397	1 %
Assembly Bill 509	5 %
Assembly Bill 776	1 %
Senate Bill 198	5 %
Senate Bill 751	1 %
<b>Budget Bill Subjects</b>	<b>20%</b>
Historical Society	5 %
Tourism: Departmentwide	10 %
Transportation: Departmentwide	5 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>30%</b>
Scenic Wisconsin will work with local units of government throughout the state to eventually amend some WDOT rules and procedures dealing with non confirming billboards.	20 %
CSW will work with the DATCP to help expand economic opportunities for additional sustainable farming in rural Wisconsin. We also will increase support for programs that promote agricultural tourism.	5 %
We will begin to explore the idea of what might be called "Habitat Highways"...re-purposing some right of ways on the Wisconsin State Highway System. Just a concept for now but will begin doing research.	5 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>20%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Sunday, January 30, 2022**

**Certification and Electronic Signature**

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.