

Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2022

Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin)

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|---------------|
| Lobbyists | 11.00 | 22.00 | \$0.00 |
| Self Employed Contract Lobbyist - No Firm or Org | | | \$0.00 |
| Gary R Goyke | 11.00 | 22.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 11.00 Hours | 22.00 Hours | \$0.00 |

| Allocation of Lobbying Effort | Percent |
|---|-------------|
| Legislative Proposals | 20% |
| Assembly Bill 189 | 3 % |
| Assembly Bill 269 | 2 % |
| Assembly Bill 301 | 2 % |
| Assembly Bill 375 | 1 % |
| Assembly Bill 397 | 2 % |
| Assembly Bill 509 | 2 % |
| Assembly Bill 776 | 2 % |
| Senate Bill 198 | 2 % |
| Senate Bill 399 | 2 % |
| Senate Bill 505 | 1 % |
| Senate Bill 751 | 1 % |
| Budget Bill Subjects | 10% |
| Tourism: Departmentwide | 5 % |
| Transportation: Departmentwide | 5 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 50% |
| Scenic Wisconsin will work with local units of government throughout the state to eventually amend some WDOT rules and procedures dealing with non confirming billboards. | 20 % |
| CSW will work with the DATCP to help expand economic opportunities for additional sustainable farming in rural Wisconsin. We also will increase support for programs that promote agricultural tourism. | 20 % |
| We will begin to explore the idea of what might be called "Habitat Highways"...re-purposing some right of ways on the Wisconsin State Highway System. Just a concept for now but will begin doing research. | 10 % |
| Minor Efforts | 10% |
| All Other Matters | 10% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Sunday, July 31, 2022

Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.