

Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

GoBrands Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	38.00	59.00	\$103,845.03
GoBrands Inc.			\$1,000.00
Leor Reef	12.00	4.00	\$2,200.00
Klaetsch Public Affairs Strategies, LLC			\$100,645.03
George Klaetsch	26.00	55.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	38.00 Hours	59.00 Hours	\$103,845.03

Allocation of Lobbying Effort	Percent
Legislative Proposals	90%
Assembly Bill 71	15 %
Senate Bill 57	75 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	5%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 28, 2022

Certification and Electronic Signature

I certify I am Leor Reef and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of GoBrands Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

