

Lobbying And Time Expenditures

2021-2022 Legislative Session

July-December 2021

GoBrands Inc.

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Lobbyists | 38.00 | 59.00 | \$26,709.04 |
| GoBrands Inc. | | | \$0.00 |
| Leor Reef | 12.00 | 4.00 | \$2,200.00 |
| Klaetsch Public Affairs Strategies, LLC | | | \$24,509.04 |
| George Klaetsch | 26.00 | 55.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$26,709.04 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 38.00 Hours | 59.00 Hours | \$26,709.04 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 90% |
| Assembly Bill 71 | 15 % |
| Senate Bill 57 | 75 % |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 0% |
| Minor Efforts | 5% |
| All Other Matters | 5% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Friday, January 28, 2022

Certification and Electronic Signature

I certify I am Leor Reef and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of GoBrands Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.