

# Lobbying And Time Expenditures

2021-2022 Legislative Session

January-June 2022

GoBrands Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>15.50</b>	<b>43.00</b>	<b>\$26,761.81</b>
GoBrands Inc.			\$0.00
Leor Reef	2.00	11.00	\$2,200.00
Klaetsch Public Affairs Strategies, LLC			\$24,000.00
George Klaetsch	13.50	32.00	\$561.81
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$26,761.81
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>15.50 Hours</b>	<b>43.00 Hours</b>	<b>\$26,761.81</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>90%</b>
Assembly Bill 71	15 %
Senate Bill 57	75 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>0%</b>
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>5%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, August 1, 2022**

## Certification and Electronic Signature

I certify I am Leor Reef and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of GoBrands Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

