

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Elevance Health, and its affiliates dba Anthem Blue Cross Blue Shield

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	71.25	199.00	\$159,995.27
Elevance Health, and its affiliates Dba Anthem Blue Cross Blue Shield			\$0.00
Elisabeth Portz	55.00	146.50	\$15,995.27
Self-Employed Lobbyist - Wimmer and Company			\$126,000.00
Eric J Petersen	12.00	38.00	\$0.00
Self-Employed Lobbyist - Wimmer Consulting			\$18,000.00
Kyle Christianson	4.25	14.50	\$0.00
Comments:	Total paid to lobbying firm was 36,000 split between the two contract lobbyists.		
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	71.25 Hours	199.00 Hours	\$159,995.27

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	13%
Health Services: Departmentwide	8 %
Insurance: Departmentwide	5 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	67%
Wisconsin Healthcare Stability Plan	5 %
Matters relating to insurance coverage of medical treatments, diagnostic technologies, pharmaceuticals, and related issues.	32 %
Employee Trust Fund/Group Insurance Board	5 %
Medicaid, including the delivery of Medicaid services by telehealth	5 %
Pharmacy Benefit Manager Issues	20 %
Minor Efforts	8%

All Other Matters	12%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 31, 2025

Certification and Electronic Signature

I certify I am Carrie Castro and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Elevance Health, and its affiliates dba Anthem Blue Cross Blue Shield.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.