

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

## Wisconsin Technology Council

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>29.75</b>	<b>84.25</b>	<b>\$72,000.00</b>
Self-Employed Lobbyist - SJL Government Affairs and Communications			\$72,000.00
Steve Lyons	17.25	51.75	\$0.00
SJL Government Affairs and Communications			\$0.00
Mark Austinson	12.50	32.50	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>29.75 Hours</b>	<b>84.25 Hours</b>	<b>\$72,000.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>95%</b>
Research done by University of Madison and UW System	5 %
Wisconsin Research Tax Credit	5 %
Enhance workforce development and training while reinvesting in higher education.	10 %
Support capital formation through innovative strategies that expand participation in the asset class (investment capital).	10 %
Make it easier to be an entrepreneur in Wisconsin, with the range being from the creation (start up) to expansion (scale up).	10 %
Allowing the allocation of early stage seed investment credits to offset certain taxes imposed on insurers.	20 %
Focus on technology development as an economic driver, with an emphasis on how platform technologies can propel targeted sectors.	20 %
The Technology Caucus - The Wisconsin Technology Council may collaborate with the Wisconsin Technology Council to make it easier to be an entrepreneur in Wisconsin, with the range being from the creation (start up) to expansion (scale up).	15 %

<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Friday, January 24, 2025**

#### **Certification and Electronic Signature**

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Technology Council.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.