

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

New Glarus Brewing Company

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	21.75	29.75	\$96,000.00
Self-Employed Lobbyist - SJL Government Affairs and Communications			\$96,000.00
Steve Lyons	9.25	22.75	\$0.00
SJL Government Affairs			\$0.00
James Fenley	9.50	5.50	\$0.00
SJL Government Affairs and Communications			\$0.00
Mark Austinson	3.00	1.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	21.75 Hours	29.75 Hours	\$96,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	40%
Assembly Bill 304	20 %
Senate Bill 332	20 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	5%
All Other Matters	55%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 10, 2024

Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part

of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.