

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

New Glarus Brewing Company

| Description Of Totals And Expenditures                             | Hours Communicating | Hours Other        | Dollars            |
|--|---------------------|--------------------|--------------------|
| <b>Lobbyists</b>   | <b>21.75</b>        | <b>29.75</b>       | <b>\$24,000.00</b> |
| Self-Employed Lobbyist - SJL Government Affairs and Communications |                     |                    | \$24,000.00        |
| Steve Lyons  | 9.25                | 22.75              | \$0.00             |
| SJL Government Affairs   |                     |                    | \$0.00             |
| James Fenley   | 9.50                | 5.50               | \$0.00             |
| SJL Government Affairs and Communications                          |                     |                    | \$0.00             |
| Mark Austinson   | 3.00                | 1.50               | \$0.00             |
| Comments:  |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>                                      | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:  |                     |                    |                    |
| <b>Overhead</b>  |                     |                    | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>2</sup></b>                           |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>                                  |                     |                    |                    |
| a) Lobbyist Employees  |                     |                    | <b>\$24,000.00</b> |
| b) Non-Lobbyist Employees  |                     |                    | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>                                 |                     |                    | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b>                       | <b>21.75 Hours</b>  | <b>29.75 Hours</b> | <b>\$24,000.00</b> |

| Allocation of Lobbying Effort                        | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>                         | <b>40%</b>  |
| Assembly Bill 304                                    | 20 %        |
| Senate Bill 332                                      | 20 %        |
| <b>Budget Bill Subjects</b>                          | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>         | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> | <b>0%</b>   |
| <b>Minor Efforts</b>                                 | <b>5%</b>   |
| <b>All Other Matters</b>                             | <b>55%</b>  |
| <b>Total Reported Lobbying Effort:</b>               | <b>100%</b> |

**Report Certified On: Wednesday, January 10, 2024**

## Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.