

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

New Glarus Brewing Company

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	6.00	48.75	\$96,000.00
Self-Employed Lobbyist - SJL Government Affairs and Communications			\$96,000.00
Steve Lyons	5.00	34.25	\$0.00
SJL Government Affairs and Communications			\$0.00
Mark Austinson	1.00	14.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	6.00 Hours	48.75 Hours	\$96,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	40%
Assembly Bill 304	20 %
Senate Bill 332	20 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	20%
The manufacturing, distribution and sale of beer.	20 %
Minor Efforts	5%
All Other Matters	35%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 25, 2024

Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents

necessary to substantiate these reports.