

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

New Glarus Brewing Company

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Lobbyists | 6.00 | 48.75 | \$24,000.00 |
| Self-Employed Lobbyist - SJL Government Affairs and Communications | | | \$24,000.00 |
| Steve Lyons | 5.00 | 34.25 | \$0.00 |
| SJL Government Affairs and Communications | | | \$0.00 |
| Mark Austinson | 1.00 | 14.50 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$24,000.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 6.00 Hours | 48.75 Hours | \$24,000.00 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 40% |
| Assembly Bill 304 | 20 % |
| Senate Bill 332 | 20 % |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 20% |
| The manufacturing, distribution and sale of beer. | 20 % |
| Minor Efforts | 5% |
| All Other Matters | 35% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Thursday, July 25, 2024

Certification and Electronic Signature

I certify I am Steve Lyons and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of New Glarus Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.