

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Wisconsin Land and Water Conservation Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	26.00	94.50	\$8,375.99
Pfaff Public Affairs, LLC			\$0.00
Shawn W Pfaff	16.00	33.00	\$5,000.00
Wisconsin Land and Water Conservation Association, Inc.			\$0.00
Matt Krueger	10.00	61.50	\$3,375.99
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	26.00 Hours	94.50 Hours	\$8,375.99

Allocation of Lobbying Effort	Percent
Legislative Proposals	50%
Assembly Bill 312	1 %
Assembly Bill 419	2 %
Assembly Bill 480	10 %
Assembly Bill 655	15 %
Assembly Bill 656	2 %
Assembly Joint Resolution 6	1 %
Senate Bill 312	1 %
Senate Bill 409	2 %
Senate Bill 468	5 %
Senate Bill 619	1 %
Senate Bill 680	2 %
Senate Bill 774	8 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	50%

Matters related to climate resilience and county land and water dept staff funding	1 %
LRB 3518/1 - relating to: the regulation of wakesurfing and wakeboarding	1 %
LRB-2683_1 - transition to grass pilot program	1 %
LRB 2291/1, 4323/1 - relating to eligibility for farmland preservation credits	1 %
LRB 2661-1/4093-1, creating an online interactive carbon calculator for farmers	1 %
Matters related to the DATCP Soil & Water Resource Mgmt Program	30 %
Matters related to the state Nonpoint Source Program	15 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 31, 2024

Certification and Electronic Signature

I certify I am Matt Krueger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Land and Water Conservation Association, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.