

# Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

## Wisconsin Land and Water Conservation Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>17.75</b>	<b>105.50</b>	<b>\$10,293.43</b>
Pfaff Public Affairs, LLC			\$0.00
Shawn W Pfaff	2.00	22.00	\$5,000.00
Wisconsin Land and Water Conservation Association, Inc.			\$0.00
Matt Krueger	15.75	83.50	\$5,293.43
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>17.75 Hours</b>	<b>105.50 Hours</b>	<b>\$10,293.43</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>46%</b>
Assembly Bill 881	20 %
Assembly Bill 1038	2 %
Assembly Joint Resolution 6	1 %
Senate Bill 826	20 %
Senate Bill 1006	2 %
Senate Joint Resolution 5	1 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>45%</b>
Matters related to climate resilience and county land and water dept staff funding	35 %
Matters related to the state Nonpoint Source Program	10 %
<b>Minor Efforts</b>	<b>9%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Friday, July 26, 2024**

**Certification and Electronic Signature**

I certify I am Matt Krueger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Land and Water Conservation Association, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.