

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Wisconsin Land and Water Conservation Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	37.25	101.75	\$11,346.78
Pfaff Public Affairs, LLC			\$0.00
Shawn W Pfaff	3.00	17.00	\$5,000.00
Wisconsin Land and Water Conservation Association, Inc.			\$0.00
Matt Krueger	34.25	84.75	\$6,346.78
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$11,346.78
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	37.25 Hours	101.75 Hours	\$11,346.78

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	50%
Matters related to wake boats and wake surfing	5 %
Matters related to the DATCP Soil & Water Resource Mgmt Program	25 %
Matters related to the state Nonpoint Source Program	15 %
Matters related to county land conservation committees	5 %
Minor Efforts	50%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 28, 2025

Certification and Electronic Signature

I certify I am Matt Krueger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Land and Water

Conservation Association, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.