

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	164.00	281.25	\$47,316.00
Dairy Business Association			\$0.00
Karen Gefvert	9.00	31.25	\$1,780.00
Dairy Business Association and Edge Dairy Farmer Cooperative			\$0.00
Chad Zuleger	117.00	178.00	\$24,536.00
Pfaff Public Affairs, LLC			\$0.00
Shawn W Pfaff	38.00	72.00	\$21,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$47,316.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	164.00 Hours	281.25 Hours	\$47,316.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	41%
Assembly Bill 64	3 %
Assembly Bill 65	3 %
Assembly Bill 74	2 %
Assembly Bill 131	1 %
Assembly Bill 133	1 %
Assembly Bill 244	5 %
Assembly Bill 274	1 %
Senate Bill 59	2 %
Senate Bill 66	7 %
Senate Bill 134	8 %
Senate Bill 147	1 %
Senate Bill 247	5 %
Senate Bill 271	2 %
Budget Bill Subjects	32%

Agriculture, Trade, and Consumer Protection: Agricultural Resource Management	15 %
Agriculture, Trade, and Consumer Protection: Agriculture Development Services	5 %
Natural Resources: Departmentwide	5 %
Transportation: Local Transportation Assistance	5 %
University of Wisconsin System	2 %
Administrative Rulemaking Proceedings	6%
Creating a commercial nitrogen optimization pilot program	1 %
Livestock facility siting	1 %
Providing crop insurance rebates for cover crops	1 %
Soil and water resource management program	1 %
Amendments to ch. NR 140 to set numerical standards to minimize the concentration of polluting substances for certain Per- and Polyfluoroalkyl Substances (PFAS) in groundwater	1 %
Various rules of the Department of Transportation affected by 2017 Wisconsin Act 108	1 %
Topics Not Yet Assigned A Bill Or Rule Number	20%
related to sale of unpasteurized (raw) milk	2 %
Limitations on Foreign Ownership of Agricultural Land	1 %
Farm and Industry Short Course	2 %
County Conservation Staff Funding	2 %
WI Initiative for Agricultural Exports (WIAE)	1 %
Dairy Processor Grants	1 %
Critical Agricultural Road Improvement Grants	5 %
Well compensation and testing - LRB 0647	1 %
Producer-led watershed group grant program - LRB 0648	1 %
ATCP 51 - Livestock Facility Siting Law	1 %
Farmer CDL requirements - LRB 1330 & LRB 1742	1 %
Support for nomination of Craig Thompson for DOT Secretary	1 %
Support for nomination of Randy Romanski for DATCP Secretary	1 %
Minor Efforts	1%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 31, 2023

Certification and Electronic Signature

I certify I am Chad Zuleger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.