

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	147.00	303.50	\$36,925.00
Dairy Business Association			\$0.00
Karen Gefvert	0.00	9.00	\$500.00
Dairy Business Association and Edge Dairy Farmer Cooperative			\$0.00
Chad Zuleger	131.00	242.00	\$15,425.00
Pfaff Public Affairs, LLC			\$0.00
Shawn W Pfaff	16.00	52.50	\$21,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$36,925.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	147.00 Hours	303.50 Hours	\$36,925.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	95%
Assembly Bill 133	13 %
Assembly Bill 419	5 %
Assembly Bill 440	3 %
Assembly Bill 555	3 %
Assembly Bill 645	1 %
Assembly Bill 655	13 %
Assembly Bill 860	2 %
Assembly Bill 952	3 %
Assembly Bill 999	3 %
Senate Bill 134	12 %
Senate Bill 409	5 %
Senate Bill 431	2 %
Senate Bill 539	1 %
Senate Bill 544	2 %
Senate Bill 619	12 %
Senate Bill 781	10 %
Senate Bill 811	1 %
Senate Bill 886	2 %
Senate Bill 947	2 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	3%

Allocation of Lobbying Effort	Percent
Creating a commercial Nitrogen optimization pilot program	1 %
Livestock facility siting	1 %
Providing crop insurance rebates for cover crops	1 %
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	0%
All Other Matters	2%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 30, 2024

Certification and Electronic Signature

I certify I am Chad Zuleger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.