

# Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

## Dairy Business Association

| Description Of Totals And Expenditures                       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Lobbyists</b>   | <b>105.50</b>       | <b>276.00</b>       | <b>\$35,543.00</b> |
| Dairy Business Association                                   |                     |                     | \$0.00             |
| Karen Gefvert  | 0.00                | 0.00                | \$0.00             |
| Dairy Business Association and Edge Dairy Farmer Cooperative |                     |                     | \$0.00             |
| Chad Zuleger   | 91.50               | 211.00              | \$14,543.00        |
| Pfaff Public Affairs, LLC                                    |                     |                     | \$0.00             |
| Shawn W Pfaff  | 14.00               | 65.00               | \$21,000.00        |
| Comments:  |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                                | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:  |                     |                     |                    |
| <b>Overhead</b>  |                     |                     | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>2</sup></b>                     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>                            |                     |                     |                    |
| a) Lobbyist Employees  |                     |                     | \$0.00             |
| b) Non-Lobbyist Employees                                    |                     |                     | \$0.00             |
| <b>All Other Lobbying Expenses</b>                           |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b>                 | <b>105.50 Hours</b> | <b>276.00 Hours</b> | <b>\$35,543.00</b> |

| Allocation of Lobbying Effort | Percent    |
|-------------------------------|------------|
| <b>Legislative Proposals</b>  | <b>76%</b> |
| Assembly Bill 64              | 1 %        |
| Assembly Bill 274             | 1 %        |
| Assembly Bill 349             | 2 %        |
| Assembly Bill 372             | 3 %        |
| Assembly Bill 419             | 7 %        |
| Assembly Bill 440             | 5 %        |
| Assembly Bill 655             | 8 %        |
| Assembly Bill 831             | 3 %        |
| Assembly Bill 834             | 1 %        |
| Assembly Bill 881             | 5 %        |
| Assembly Bill 957             | 5 %        |
| Assembly Joint Resolution 98  | 1 %        |
| Senate Bill 58                | 2 %        |
| Senate Bill 348               | 3 %        |

|   |             |
|---|-------------|
| Senate Bill 370   | 2 %         |
| Senate Bill 409   | 6 %         |
| Senate Bill 431   | 5 %         |
| Senate Bill 619   | 7 %         |
| Senate Bill 781   | 2 %         |
| Senate Bill 787   | 1 %         |
| Senate Bill 892   | 5 %         |
| Senate Joint Resolution 91  | 1 %         |
| <b>Budget Bill Subjects</b>   | <b>10%</b>  |
| Agriculture, Trade, and Consumer Protection: Agricultural Resource Management   | 5 %         |
| Natural Resources: Environmental Management   | 5 %         |
| <b>Administrative Rulemaking Proceedings</b>  | <b>12%</b>  |
| Creating a commercial nitrogen optimization pilot program   | 2 %         |
| Livestock facility siting   | 2 %         |
| Providing crop insurance rebates for cover crops  | 2 %         |
| Revisions to chapters NR 102, 106, 205, and 207, and other related regulations for the purpose of updating Wisconsin's water quality antidegradation policy and procedures          | 1 %         |
| Runoff management and nonpoint source performance standards and concentrated animal feeding operation (CAFO) rule revisions to incorporate by reference those performance standards | 2 %         |
| Various rules of the Department of Transportation affected by 2017 Wisconsin Act 108  | 3 %         |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>  | <b>0%</b>   |
| <b>Minor Efforts</b>  | <b>2%</b>   |
| <b>All Other Matters</b>  | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>  | <b>100%</b> |

**Report Certified On: Tuesday, July 30, 2024**

#### **Certification and Electronic Signature**

I certify I am Chad Zuleger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.