

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	105.50	276.00	\$35,543.00
Dairy Business Association			\$0.00
Karen Gefvert	0.00	0.00	\$0.00
Dairy Business Association and Edge Dairy Farmer Cooperative			\$0.00
Chad Zuleger	91.50	211.00	\$14,543.00
Pfaff Public Affairs, LLC			\$0.00
Shawn W Pfaff	14.00	65.00	\$21,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$35,543.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	105.50 Hours	276.00 Hours	\$35,543.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	76%
Assembly Bill 64	1 %
Assembly Bill 274	1 %
Assembly Bill 349	2 %
Assembly Bill 372	3 %
Assembly Bill 419	7 %
Assembly Bill 440	5 %
Assembly Bill 655	8 %
Assembly Bill 831	3 %
Assembly Bill 834	1 %
Assembly Bill 881	5 %
Assembly Bill 957	5 %
Assembly Joint Resolution 98	1 %
Senate Bill 58	2 %
Senate Bill 348	3 %

Senate Bill 370	2 %
Senate Bill 409	6 %
Senate Bill 431	5 %
Senate Bill 619	7 %
Senate Bill 781	2 %
Senate Bill 787	1 %
Senate Bill 892	5 %
Senate Joint Resolution 91	1 %
Budget Bill Subjects	10%
Agriculture, Trade, and Consumer Protection: Agricultural Resource Management	5 %
Natural Resources: Environmental Management	5 %
Administrative Rulemaking Proceedings	12%
Creating a commercial nitrogen optimization pilot program	2 %
Livestock facility siting	2 %
Providing crop insurance rebates for cover crops	2 %
Revisions to chapters NR 102, 106, 205, and 207, and other related regulations for the purpose of updating Wisconsin's water quality antidegradation policy and procedures	1 %
Runoff management and nonpoint source performance standards and concentrated animal feeding operation (CAFO) rule revisions to incorporate by reference those performance standards	2 %
Various rules of the Department of Transportation affected by 2017 Wisconsin Act 108	3 %
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	2%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 30, 2024

Certification and Electronic Signature

I certify I am Chad Zuleger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.