

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>68.50</b>	<b>158.00</b>	<b>\$29,725.00</b>
Dairy Business Association and Edge Dairy Farmer Cooperative			\$0.00
Chad Zuleger	67.50	114.00	\$8,725.00
Pfaff Public Affairs, LLC			\$0.00
Shawn W Pfaff	1.00	44.00	\$21,000.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$29,725.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>68.50 Hours</b>	<b>158.00 Hours</b>	<b>\$29,725.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>50%</b>
Agriculture, Trade, and Consumer Protection: Agricultural Resource Management	5 %
Agriculture, Trade, and Consumer Protection: Agriculture Development Services	5 %
Agriculture, Trade, and Consumer Protection: Food Safety and Consumer Protection	10 %
Natural Resources: Departmentwide	5 %
Natural Resources: Environmental Management	10 %
Transportation: Local Transportation Assistance	10 %
University of Wisconsin System	5 %
<b>Administrative Rulemaking Proceedings</b>	<b>40%</b>
Creating a commercial nitrogen optimization pilot program	5 %
Livestock facility siting	10 %
Providing crop insurance rebates for cover crops	5 %
Runoff management and nonpoint source performance standards and concentrated animal feeding operation (CAFO) rule revisions to incorporate by reference those performance standards	10 %
Various rules of the Department of Transportation affected by 2017 Wisconsin Act 108	10 %

<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>10%</b>
related to sale of unpasteurized (raw) milk	5 %
County Conservation Staff Funding	5 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Tuesday, January 28, 2025**

**Certification and Electronic Signature**

I certify I am Chad Zuleger and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.