

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

## Wisconsin Association of Distributors Inc

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars             |
|--|---------------------|--------------------|---------------------|
| <b>Lobbyists</b>                             | <b>22.00</b>        | <b>55.00</b>       | <b>\$120,000.00</b> |
| Self-Employed Lobbyist - Wimmer and Company  |                     |                    | \$120,000.00        |
| Eric J Petersen                              | 14.00               | 43.00              | \$0.00              |
| Self-Employed Lobbyist - Wimmer Consulting   |                     |                    | \$0.00              |
| Kyle Christianson                            | 8.00                | 12.00              | \$0.00              |
| Comments:                                    |                     |                    |                     |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>       |
| Comments:                                    |                     |                    |                     |
| <b>Overhead</b>                              |                     |                    | <b>\$0.00</b>       |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                    | <b>\$0.00</b>       |
| <b>Travel and Living Expenses</b>            |                     |                    |                     |
| a) Lobbyist Employees                        |                     |                    | \$0.00              |
| b) Non-Lobbyist Employees                    |                     |                    | \$0.00              |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$0.00</b>       |
| <b>Total Lobbying Time And Expenditures:</b> | <b>22.00 Hours</b>  | <b>55.00 Hours</b> | <b>\$120,000.00</b> |

| Allocation of Lobbying Effort                        | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>                         | <b>10%</b>  |
| Senate Bill 613                                      | 5 %         |
| Senate Bill 888                                      | 5 %         |
| <b>Budget Bill Subjects</b>                          | <b>10%</b>  |
| Revenue: Collection of Taxes                         | 10 %        |
| <b>Administrative Rulemaking Proceedings</b>         | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> | <b>70%</b>  |
| Taxation and Regulation                              | 10 %        |
| tax stamp discount                                   | 15 %        |
| statewide smoking policies                           | 15 %        |
| regulation of tobacco sales                          | 15 %        |
| Excise tax   | 15 %        |
| <b>Minor Efforts</b>                                 | <b>10%</b>  |
| <b>All Other Matters</b>                             | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>               | <b>100%</b> |

Report Certified On: Thursday, January 30, 2025

**Certification and Electronic Signature**

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Distributors Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.