

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Motion Picture Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	15.00	25.00	\$67,083.00
Self-Employed Lobbyist - Wimmer and Company			\$67,083.00
Eric J Petersen	5.00	10.00	\$0.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	10.00	15.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	15.00 Hours	25.00 Hours	\$67,083.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	45%
Assembly Bill 664	30 %
Senate Bill 385	15 %
Budget Bill Subjects	20%
Tourism: Tourism Development and Promotion	20 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	30%
Taxation	30 %
Minor Efforts	5%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 30, 2024

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Motion Picture Association, Inc. .

I further understand that if I know or believe that the records I submit are not complete or that any part

of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.