

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Wisconsin Grocers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	144.25	481.30	\$50,817.90
Self-Employed Lobbyist - No Firm or Org			\$0.00
Michael B Semmann	66.50	205.50	\$22,902.40
Brandon Scholz	11.25	70.30	\$5,013.10
Wisconsin Grocers Association, Inc.			\$0.00
Michael B Semmann	66.50	205.50	\$22,902.40
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$192.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	144.25 Hours	481.30 Hours	\$51,009.90

Allocation of Lobbying Effort	Percent
Legislative Proposals	14%
Senate Bill 642	5 %
Senate Bill 737	2 %
Senate Bill 773	1 %
Senate Bill 791	2 %
Senate Bill 792	2 %
Senate Joint Resolution 67	2 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	66%
Public Safety in Grocery Stores	30 %
Sales of food by a retail or non-retail establishment	10 %
Regulation and taxation of seltzer based alcohol	2 %
sale or rental of soda water beverage equipment and coin-operated vending machines	1 %
Workforce Development	2 %

EV Charging Infrastructure	5 %
Electronic Payment System	1 %
delivery of alcohol	15 %
Minor Efforts	10%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 30, 2024

Certification and Electronic Signature

I certify I am Michael Semmann and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Grocers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.