Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

JUUL Labs, Inc.

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars | | | | |
|--|------------------------|----------------|---------|--|--|--|--|
| Lobbyists | 2.25 | 2.25 20.75 | | | | | |
| Boyer Consulting, LLC | \$20,000.00 | | | | | | |
| Amy Boyer | 2.25 | 20.75 | \$0.00 | | | | |
| Juul Labs, Inc. | \$0.00 | | | | | | |
| Nick Carton | 0.00 | 0.00 | \$0.00 | | | | |
| Comments: | | | | | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 | | | | |
| Comments: | | | , | | | | |
| Overhead | \$0.00 | | | | | | |
| Payments to Officials ² | \$0.00 | | | | | | |
| Travel and Living Expenses | | | | | | | |
| a) Lobbyist Employees | \$20,000.00 | | | | | | |
| b) Non-Lobbyist Employees | \$0.00 | | | | | | |
| All Other Lobbying Expenses | \$0.00 | | | | | | |
| Total Lobbying Time And Expenditures: | \$20,000.00 | | | | | | |

| Allocation of Lobbying Effort | |
|---|------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 5% |
| Policies relating to the purchase of vapor products | 5 % |
| Minor Efforts | 5% |
| All Other Matters | 90% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Monday, January 22, 2024

Certification and Electronic Signature

I certify I am Caroline Bruce and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of JUUL Labs, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.