

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Alzheimer's Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	254.00	127.75	\$15,923.34
Alzheimer's Association			\$0.00
Michael Bruhn	14.50	0.00	\$926.00
Allison McCramer	239.50	127.75	\$14,997.34
Comments:			
Non-Lobbyist Employees	8.00	3.00	\$338.46
Comments:	Vanessa Dingman		
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$15,923.34
b) Non-Lobbyist Employees			\$73.63
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	262.00 Hours	130.75 Hours	\$16,335.43

Allocation of Lobbying Effort	Percent
Legislative Proposals	4%
Assembly Bill 78	4 %
Budget Bill Subjects	56%
Health Services: Medicaid Services	29 %
Health Services: Mental Health and Developmental Disabilities Services; Facilities	18 %
University of Wisconsin System	9 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	23%
Social Isolation and Loneliness Among Older Adults	3 %
Implementation of the Wisconsin State Dementia Plan	8 %
Urge adoption of the Healthy Brain Initiative Action Items for Public Health.	7 %
Regulation of Memory Care Facilities	5 %
Minor Efforts	0%
All Other Matters	17%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 21, 2023

Certification and Electronic Signature

I certify I am Caroline Bruce and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alzheimer's Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

