

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Alzheimer's Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	97.75	206.00	\$12,565.31
Alzheimer's Association			\$0.00
Michael Bruhn	13.00	0.00	\$895.31
Allison MCramer	84.75	206.00	\$11,670.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$12,565.31
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	97.75 Hours	206.00 Hours	\$12,565.31

Allocation of Lobbying Effort	Percent
Legislative Proposals	20%
Assembly Bill 418	10 %
Assembly Bill 736	10 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	80%
Dementia Crisis Innovation Grants	15 %
Long-Term Care	15 %
Social Isolation and Loneliness Among Older Adults	10 %
Expansion of the Alzheimer's Family Caregiver Support Program	10 %
Expansion of supports for family caregivers.	10 %
Dementia Care Specialist Expansion	10 %
Regulation of Memory Care Facilities	10 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 22, 2024

Certification and Electronic Signature

I certify I am Caroline Bruce and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alzheimer's Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

