

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Alzheimer's Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	112.50	227.75	\$14,480.08
Alzheimer's Association			\$0.00
Michael Bruhn	12.50	0.00	\$827.00
Allison MCramer	100.00	227.75	\$13,653.08
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$14,480.08
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	112.50 Hours	227.75 Hours	\$14,480.08

Allocation of Lobbying Effort	Percent
Legislative Proposals	40%
Assembly Bill 418	10 %
Assembly Bill 736	10 %
Assembly Bill 1088	15 %
Senate Bill 462	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	60%
Medical Marijuana	5 %
Dementia Crisis Innovation Grants	10 %
Expansion of the Alzheimer's Family Caregiver Support Program	5 %
Implementation of the Wisconsin State Dementia Plan	25 %
Urge adoption of the Healthy Brain Initiative Action Items for Public Health.	5 %
Regulation of Memory Care Facilities	10 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 30, 2024

Certification and Electronic Signature

I certify I am Carrie Castro and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Alzheimer's Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be

fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.