

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Trek Bicycle Corporation

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	1.50	57.00	\$48,000.00
The Hamilton Consulting Group LLC			\$48,000.00
Catherine McDermott	0.00	31.00	\$0.00
Randall J Pirlot	1.50	26.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	1.50 Hours	57.00 Hours	\$48,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	10%
Transportation: Local Transportation Assistance	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	15%
Issues relating to the manufacturing and sales of bicycles, bicycle parts, accessories, and general merchandise.	15 %
Minor Efforts	25%
All Other Matters	50%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 26, 2024

Certification and Electronic Signature

I certify I am Randall Pirlot and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Trek Bicycle Corporation.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

