

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Trek Bicycle Corporation

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	0.00	54.00	\$48,000.00
The Hamilton Consulting Group LLC			\$48,000.00
Catherine McDermott	0.00	35.50	\$0.00
Randall J Pirlot	0.00	18.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	0.00 Hours	54.00 Hours	\$48,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	70%
Eminent domain authority for recreational trails, state trails, bicycle lanes and ways, and pedestrian ways.	23 %
Issues relating to the manufacturing and sales of bicycles, bicycle parts, accessories, and general merchandise.	23 %
transportation infrastructure funding	24 %
Minor Efforts	5%
All Other Matters	25%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 29, 2024

Certification and Electronic Signature

I certify I am Randall Pirlot and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Trek Bicycle Corporation.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents

necessary to substantiate these reports.