

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Trek Bicycle Corporation

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars            |
|--|---------------------|--------------------|--------------------|
| <b>Lobbyists</b>                             | <b>0.75</b>         | <b>39.25</b>       | <b>\$48,000.00</b> |
| The Hamilton Consulting Group LLC            |                     |                    | \$48,000.00        |
| Catherine McDermott                          | 0.50                | 24.75              | \$0.00             |
| Randall J Pirlot                             | 0.25                | 14.50              | \$0.00             |
| Comments:                                    |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Overhead</b>                              |                     |                    | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                    |                    |
| a) Lobbyist Employees                        |                     |                    | <b>\$0.00</b>      |
| b) Non-Lobbyist Employees                    |                     |                    | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>0.75 Hours</b>   | <b>39.25 Hours</b> | <b>\$48,000.00</b> |

| Allocation of Lobbying Effort  | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>   | <b>0%</b>   |
| <b>Budget Bill Subjects</b>  | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>   | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>   | <b>44%</b>  |
| Issues relating to the manufacturing and sales of bicycles, bicycle parts, accessories, and general merchandise. | 12 %        |
| transportation infrastructure funding  | 32 %        |
| <b>Minor Efforts</b>   | <b>4%</b>   |
| <b>All Other Matters</b>   | <b>52%</b>  |
| <b>Total Reported Lobbying Effort:</b>   | <b>100%</b> |

**Report Certified On: Monday, January 27, 2025**

## Certification and Electronic Signature

I certify I am Randall Pirlot and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Trek Bicycle Corporation.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

