

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Molson Coors Beverage Company USA LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	14.75	36.00	\$65,526.00
Molson Coors Beverage Company USALLC			\$0.00
Matthew Swentkofske	5.75	17.50	\$3,030.00
Schreiber GR Group			\$45,000.00
Jeremey J Shepherd	5.50	10.50	\$0.00
Kenneth Walsh	1.75	6.00	\$0.00
Nicole Burns	0.00	1.00	\$0.00
Annie Early	1.75	1.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$17,496.00
Scott Stenger	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$65,526.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$1,445.00
Total Lobbying Time And Expenditures:	14.75 Hours	36.00 Hours	\$66,971.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	50%
Assembly Bill 304	25 %
Senate Bill 332	25 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	48%
Matters related to THC beverages	27 %
Three Tier System	21 %
Minor Efforts	0%
All Other Matters	2%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 31, 2025

Certification and Electronic Signature

I certify I am Matthew Swentkofske and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Molson Coors Beverage Company USALLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be

fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.