

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Molson Coors Beverage Company USA LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>14.75</b>	<b>36.00</b>	<b>\$128,030.00</b>
Molson Coors Beverage Company USA LLC			\$0.00
Matthew Swentkofske	5.75	17.50	\$3,030.00
Schreiber GR Group			\$90,000.00
Jeremey J Shepherd	5.50	10.50	\$0.00
Kenneth Walsh	1.75	6.00	\$0.00
Nicole Burns	0.00	1.00	\$0.00
Annie Early	1.75	1.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$35,000.00
Scott Stenger	0.00	0.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$1,445.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>14.75 Hours</b>	<b>36.00 Hours</b>	<b>\$129,475.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>50%</b>
Assembly Bill 304	25 %
Senate Bill 332	25 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>48%</b>
Matters related to THC beverages	27 %
Three Tier System	21 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>2%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

## **Report Certified On: Friday, January 31, 2025**

### **Certification and Electronic Signature**

I certify I am Matthew Swentkofske and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Molson Coors Beverage Company USA LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.