

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

## Molson Coors Beverage Company USA LLC

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars             |
|--|---------------------|--------------------|---------------------|
| <b>Lobbyists</b>                             | <b>14.75</b>        | <b>36.00</b>       | <b>\$128,030.00</b> |
| Molson Coors Beverage Company USA LLC        |                     |                    | \$0.00              |
| Matthew Swentkofske                          | 5.75                | 17.50              | \$3,030.00          |
| Schreiber GR Group                           |                     |                    | \$90,000.00         |
| Jeremey J Shepherd                           | 5.50                | 10.50              | \$0.00              |
| Kenneth Walsh                                | 1.75                | 6.00               | \$0.00              |
| Nicole Burns                                 | 0.00                | 1.00               | \$0.00              |
| Annie Early                                  | 1.75                | 1.00               | \$0.00              |
| Self-Employed Lobbyist - No Firm or Org      |                     |                    | \$35,000.00         |
| Scott Stenger                                | 0.00                | 0.00               | \$0.00              |
| Comments:                                    |                     |                    |                     |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>       |
| Comments:                                    |                     |                    |                     |
| <b>Overhead</b>                              |                     |                    | <b>\$0.00</b>       |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                    | <b>\$0.00</b>       |
| <b>Travel and Living Expenses</b>            |                     |                    |                     |
| a) Lobbyist Employees                        |                     |                    | \$0.00              |
| b) Non-Lobbyist Employees                    |                     |                    | \$0.00              |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$1,445.00</b>   |
| <b>Total Lobbying Time And Expenditures:</b> | <b>14.75 Hours</b>  | <b>36.00 Hours</b> | <b>\$129,475.00</b> |

| Allocation of Lobbying Effort                        | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>                         | <b>50%</b>  |
| Assembly Bill 304                                    | 25 %        |
| Senate Bill 332                                      | 25 %        |
| <b>Budget Bill Subjects</b>                          | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>         | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> | <b>48%</b>  |
| Matters related to THC beverages                     | 27 %        |
| Three Tier System                                    | 21 %        |
| <b>Minor Efforts</b>                                 | <b>0%</b>   |
| <b>All Other Matters</b>                             | <b>2%</b>   |
| <b>Total Reported Lobbying Effort:</b>               | <b>100%</b> |

## **Report Certified On: Friday, January 31, 2025**

### **Certification and Electronic Signature**

I certify I am Matthew Swentkofske and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Molson Coors Beverage Company USA LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.