

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Diageo North America

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	9.50	11.50	\$23,514.70
Diageo North America			\$0.00
Angela Hoover	8.50	0.00	\$1,014.70
Self-Employed Lobbyist - No Firm or Org			\$0.00
Steven MFoti	1.00	11.50	\$22,500.00
Wisconsin Bankers Association			\$0.00
Tyler Foti	0.00	0.00	\$0.00
Comments:	Tyler Foti stopped work for Diageo in March, no activity or compensation.		
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$23,514.70
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	9.50 Hours	11.50 Hours	\$23,514.70

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
alcohol policy	100 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 18, 2023

Certification and Electronic Signature

I certify I am Caroline Bruce and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Diageo North America.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.