

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Diageo North America

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>0.50</b>	<b>14.51</b>	<b>\$25,466.19</b>
Diageo North America			\$0.00
Angela Hoover	0.00	0.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$24,000.00
Steven MFoti	0.50	14.51	\$1,466.19
Wisconsin Bankers Association			\$0.00
Tyler Foti	0.00	0.00	\$0.00
Comments:	\$24k to Michael Best.		
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$25,466.19
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>0.50 Hours</b>	<b>14.51 Hours</b>	<b>\$25,466.19</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>100%</b>
Ready to drink cocktails did come up with respect to parity for all products as it related to taxes and market access	100 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 22, 2024**

## Certification and Electronic Signature

I certify I am Caroline Bruce and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Diageo North America.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.