

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Diageo North America

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	0.50	14.51	\$74,932.38
Diageo North America			\$0.00
Angela Hoover	0.00	0.00	\$0.00
Self-Employed Lobbyist - No Firm or Org			\$73,466.19
Steven M Foti	0.50	14.51	\$1,466.19
Wisconsin Bankers Association			\$0.00
Tyler Foti	0.00	0.00	\$0.00
Comments:	\$24k to Michael Best.		
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	0.50 Hours	14.51 Hours	\$74,932.38

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
Ready to drink cocktails did come up with respect to parity for all products as it related to taxes and market access	100 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 22, 2024

Certification and Electronic Signature

I certify I am Caroline Bruce and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Diageo North America.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin

Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.