

# Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

AARP

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>7.25</b>	<b>67.00</b>	<b>\$51,817.00</b>
AARP			\$0.00
Martha Cranley	2.00	0.00	\$151.00
Blumenfeld & Associates LLC			\$51,666.00
Michael Blumenfeld	5.25	67.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>7.25 Hours</b>	<b>67.00 Hours</b>	<b>\$51,817.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>78%</b>
Financial Institutions: Departmentwide	17 %
Health Services: Medicaid Services	23 %
Public Service Commission: Departmentwide	20 %
Revenue: Collection of Taxes	18 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>11%</b>
Elder Abuse prevention	5 %
Badger Care expansion	3 %
transportation issue effecting the elderly	2 %
Broadband and high speed internet access.	1 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>11%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

Report Certified On: Friday, July 21, 2023

**Certification and Electronic Signature**

I certify I am Caroline Bruce and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of AARP.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.