Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

AARP

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	12.25	61.75	\$52,111.00
AARP		•	\$0.00
Martha Cranley	0.00	0.00	\$0.00
David Bowen	9.00	0.00	\$445.00
Blumenfeld & Associates LLC			\$51,666.00
Michael Blumenfeld	3.25	61.75	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	21.00	\$1,322.55
Comments:			
Overhead	-		\$0.00
Payments to Officials ²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	12.25 Hours	82.75 Hours	\$53,433.55

Allocation of Lobbying Effort	
Legislative Proposals	27%
Assembly Bill 578	14 %
Senate Bill 628	13 %
Budget Bill Subjects	22%
Financial Institutions: Departmentwide	5 %
Health Services: Medicaid Services	5 %
Public Service Commission: Departmentwide	6 %
Revenue: Collection of Taxes	6 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	
Elder Abuse prevention	8 %
Badger Care expansion	19 %
Minor Efforts	1%
All Other Matters	23%
Total Reported Lobbying Effort:	

Report Certified On: Friday, January 31, 2025

Certification and Electronic Signature

I certify I am Carrie Castro and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of AARP.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.