

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Thrivent Financial for Lutherans

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	2.00	1.00	\$32,485.76
Schreiber GR Group			\$32,400.00
George Ermert	2.00	1.00	\$85.76
Nicole Burns	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$32,485.76
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	2.00 Hours	1.00 Hours	\$32,485.76

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	90%
Issues impacting the regulation of financial and insurance-related products that can be offered to consumers.	55 %
retirement savings programs	10 %
Cyber/Data Security	25 %
Minor Efforts	5%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 27, 2025

Certification and Electronic Signature

I certify I am George Ermert and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Thrivent Financial for Lutherans.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.