

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2023

Wisconsin Automobile and Truck Dealers Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>99.50</b>	<b>572.50</b>	<b>\$200,898.09</b>
Hubbard Wilson & Zelenkova			\$27,000.00
Gregory Hubbard	0.00	18.00	\$0.00
Daniel Romportl	0.00	0.00	\$0.00
Katie White	0.00	0.00	\$0.00
AJ Wilson	0.00	3.50	\$0.00
Ramie Zelenkova	0.00	0.00	\$0.00
Paladin Consulting Group			\$24,000.00
Bryan Brooks	0.00	5.00	\$0.00
Jeff MFitzgerald	0.00	4.00	\$0.00
Savannah Sepic	0.00	0.00	\$0.00
Schreiber GR Group			\$24,000.00
Nicole Burns	0.00	0.00	\$0.00
Annie Early	0.00	2.00	\$0.00
George Ermert	0.00	0.00	\$0.00
Jeremey J Shepherd	0.00	2.00	\$0.00
Kenneth Walsh	0.00	0.00	\$0.00
Wisconsin Automobile & Truck Dealers Association			\$84,728.76
William A Sepic	55.50	275.00	\$0.00
Wisconsin Automobile & Truck Dealers Association Inc			\$41,169.33
Chris Snyder	44.00	263.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$200,898.09</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>99.50 Hours</b>	<b>572.50 Hours</b>	<b>\$200,898.09</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>77%</b>
Assembly Bill 141	3 %
Assembly Bill 142	8 %
Assembly Bill 464	5 %
Assembly Bill 625	7 %
Senate Bill 60	3 %
Senate Bill 124	2 %
Senate Bill 212	8 %

<b>Allocation of Lobbying Effort</b>	<b>Percent</b>
Senate Bill 218	0%
Senate Bill 464	1 %
Senate Bill 588	10 %
Senate Bill 791	27 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>12%</b>
Motor vehicle auction dealers	12 %
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>11%</b>
Motor Vehicle Franchise Law	11 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Wednesday, January 31, 2024**

### **Certification and Electronic Signature**

I certify I am Matt Lavold and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Automobile and Truck Dealers Association, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.