

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Wisconsin Automobile and Truck Dealers Association, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	85.00	412.75	\$170,168.80
Hubbard Wilson & Zelenkova			\$27,000.00
Gregory Hubbard	0.00	21.50	\$0.00
Daniel Romportl	0.00	0.00	\$0.00
Katie White	0.00	0.00	\$0.00
AJ Wilson	0.25	10.50	\$0.00
Ramie Zelenkova	0.00	0.00	\$0.00
Paladin Consulting Group			\$24,000.00
Bryan Brooks	0.00	0.00	\$0.00
Jeff M Fitzgerald	0.00	0.00	\$0.00
Savannah Sepic	0.00	1.50	\$0.00
Schreiber GR Group			\$24,000.00
Nicole Burns	0.00	0.00	\$0.00
Annie Early	0.75	1.25	\$0.00
George Ermert	0.00	0.00	\$0.00
Jeremey J Shepherd	0.00	0.00	\$0.00
Kenneth Walsh	0.00	0.00	\$0.00
Wisconsin Automobile & Truck Dealers Association			\$0.00
William A Sepic	41.00	179.00	\$59,842.61
Wisconsin Automobile & Truck Dealers Association Inc			\$0.00
Chris Snyder	43.00	199.00	\$35,326.19
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$170,168.80
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	85.00 Hours	412.75 Hours	\$170,168.80

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	32%
Revenue: Collection of Taxes	12 %
Transportation: Departmentwide	20 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	68%
Motor Vehicle Franchise Law	68 %

Minor Efforts	Percent	0%
Allocation of Lobbying Effort		
All Other Matters		0%
Total Reported Lobbying Effort:		100%

Report Certified On: Friday, January 31, 2025

Certification and Electronic Signature

I certify I am Matt Lavold and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Automobile and Truck Dealers Association, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.