

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Wisconsin Bankers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	232.75	528.75	\$227,834.00
Schreiber GR Group			\$107,500.00
Annie Early	6.25	5.25	\$0.00
Jeremey J Shepherd	62.50	78.50	\$0.00
Kenneth Walsh	3.25	10.00	\$0.00
Nicole Burns	3.50	3.25	\$0.00
George Ermert	2.25	0.00	\$0.00
Wisconsin Bankers Association			\$70,414.00
Lorenzo Cruz	99.50	182.00	\$22,270.00
Daryll J Lund	3.00	9.50	\$1,352.00
Rose Oswald Poels	24.75	75.50	\$17,043.00
Tyler Foti	27.75	164.75	\$9,255.00
Comments:			
Non-Lobbyist Employees	2.00	31.00	\$1,804.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$122,090.00
Total Lobbying Time And Expenditures:	234.75 Hours	559.75 Hours	\$351,728.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	6%
Assembly Bill 2	1 %
Assembly Bill 109	1 %
Assembly Bill 121	1 %
Senate Bill 2	1 %
Senate Bill 115	1 %
Senate Bill 122	1 %
Budget Bill Subjects	23%
Financial Institutions: Departmentwide	1 %
Housing and Development Authority: Development Loan Guarantees	1 %

Housing and Development Authority: Homeownership Mortgage Assistance	1 %
Revenue: Collection of Taxes	10 %
Revenue: Departmentwide	5 %
Revenue: State and Local Finance	2 %
Revenue: Unclaimed Property Program	1 %
Shared Revenue and Tax Relief	2 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	71%
ABLE	1 %
Co-sponsorship of LRB 1750/1 and LRB 2055/1 relating to: requiring one-half credit of personal financial literacy for high school graduation.	1 %
Sales Tax Rebate	1 %
Personal Property Tax	1 %
Fair Access	1 %
Credit unions - Authorized incidental powers activities, pursuant to s. 186.118, Stats.	5 %
Social credit score/ESG metric discrimination	2 %
Credit card fees	2 %
CDFI Tax Credit	1 %
Wisconsin corporation statutes	1 %
Housing and housing finance	1 %
Wisconsin Trust Code	2 %
Agricultural Banking	1 %
Credit Unions	5 %
Municipal Banking	1 %
General Banking Regulation	5 %
Data Privacy/Cyber Security	2 %
Elder Financial Abuse	2 %
Development, drafting or introduction of proposals related to taxation.	15 %
Development, drafting or introduction of proposals related to financial institutions and banking regulation.	15 %
Development, drafting or introduction of proposals related to the State Budget Bill.	2 %
Development, drafting or introduction of proposals relating to mortgages.	2 %
Industrial hemp	1 %
Legalization and regulation of medicinal cannabis	1 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 28, 2023

Certification and Electronic Signature

I certify I am Erin Longmire and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Bankers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents

necessary to substantiate these reports.