

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Wisconsin Bankers Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	97.25	287.75	\$181,714.00
Schreiber GR Group			\$107,500.00
Annie Early	0.00	0.50	\$0.00
Jeremey J Shepherd	1.00	13.00	\$0.00
Kenneth Walsh	0.00	0.00	\$0.00
Nicole Burns	0.00	2.00	\$0.00
George Ermert	0.00	0.00	\$0.00
Wisconsin Bankers Association			\$70,414.00
Lorenzo Cruz	61.75	133.00	\$3,800.00
Daryll J Lund	1.00	1.00	\$0.00
Rose Oswald Poels	3.00	8.50	\$0.00
Tyler Foti	30.50	129.75	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	97.25 Hours	287.75 Hours	\$181,714.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	90%
Artificial Intelligence	10 %
Merchant Category Codes	5 %
Sales Tax Rebate	5 %
Social credit score/ESG metric discrimination	10 %
Credit card fees	15 %
Housing and housing finance	5 %

Wisconsin Trust Code	10 %
Credit Unions	10 %
General Banking Regulation	5 %
Data Privacy/Cyber Security	5 %
Elder Financial Abuse	5 %
Development, drafting or introduction of proposals related to financial institutions and banking regulation.	5 %
Minor Efforts	0%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 28, 2025

Certification and Electronic Signature

I certify I am Erin Longmire and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Bankers Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.