

# Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin)

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars           |
|--|---------------------|--------------------|-------------------|
| <b>Lobbyists</b>                             | <b>8.00</b>         | <b>18.00</b>       | <b>\$1,900.00</b> |
| Self-Employed Lobbyist - No Firm or Org      |                     |                    | \$0.00            |
| Gary R Goyke                                 | 8.00                | 18.00              | \$1,900.00        |
| Comments:                                    |                     |                    |                   |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>     |
| Comments:                                    |                     |                    |                   |
| <b>Overhead</b>                              |                     |                    | <b>\$0.00</b>     |
| <b>Payments to Officials<sup>2</sup></b>     |                     |                    | <b>\$0.00</b>     |
| <b>Travel and Living Expenses</b>            |                     |                    |                   |
| a) Lobbyist Employees                        |                     |                    | <b>\$1,900.00</b> |
| b) Non-Lobbyist Employees                    |                     |                    | <b>\$0.00</b>     |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$0.00</b>     |
| <b>Total Lobbying Time And Expenditures:</b> | <b>8.00 Hours</b>   | <b>18.00 Hours</b> | <b>\$1,900.00</b> |

| Allocation of Lobbying Effort   | Percent     |
|---|-------------|
| <b>Legislative Proposals</b>  | <b>80%</b>  |
| Assembly Bill 422   | 5 %         |
| Assembly Bill 446   | 30 %        |
| Assembly Bill 486   | 10 %        |
| Assembly Bill 603   | 5 %         |
| Senate Bill 443   | 10 %        |
| Senate Bill 467   | 20 %        |
| <b>Budget Bill Subjects</b>   | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>  | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>  | <b>15%</b>  |
| Scenic Wisconsin will work with local units of government throughout the state to eventually amend some WDOT rules and procedures dealing with non confirming billboards.                                   | 5 %         |
| CSW will work with the DATCP to help expand economic opportunities for additional sustainable farming in rural Wisconsin. We also will increase support for programs that promote agricultural tourism.     | 5 %         |
| We will begin to explore the idea of what might be called "Habitat Highways"...re-purposing some right of ways on the Wisconsin State Highway System. Just a concept for now but will begin doing research. | 5 %         |
| <b>Minor Efforts</b>  | <b>5%</b>   |
| <b>All Other Matters</b>  | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>  | <b>100%</b> |

Report Certified On: Sunday, July 28, 2024

## Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the

date that the records are filed documents necessary to substantiate these reports.