

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	14.00	30.00	\$1,900.00
Self-Employed Lobbyist - No Firm or Org			\$0.00
Gary R Goyke	14.00	30.00	\$1,900.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$1,900.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	14.00 Hours	30.00 Hours	\$1,900.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	40%
Assembly Bill 23	1 %
Assembly Bill 446	10 %
Assembly Bill 486	1 %
Assembly Bill 603	1 %
Senate Bill 14	1 %
Senate Bill 18	1 %
Senate Bill 413	1 %
Senate Bill 443	20 %
Senate Bill 467	2 %
Senate Bill 584	2 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	50%
Scenic Wisconsin will work with local units of government throughout the state to eventually amend some WDOT rules and procedures dealing with non confirming billboards.	30 %
CSW will work with the DATCP to help expand economic opportunities for additional sustainable farming in rural Wisconsin. We also will increase support for programs that promote agricultural tourism.	10 %
We will begin to explore the idea of what might be called "Habitat Highways"...re-purposing some right of ways on the Wisconsin State Highway System. Just a concept for now but will begin doing research.	10 %
Minor Efforts	5%
All Other Matters	5%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 28, 2025

Certification and Electronic Signature

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.