

# Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

## Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Lobbyists</b>	<b>14.00</b>	<b>30.00</b>	<b>\$1,900.00</b>
Self-Employed Lobbyist - No Firm or Org			\$0.00
Gary R Goyke	14.00	30.00	\$1,900.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Overhead</b>			<b>\$0.00</b>
<b>Payments to Officials<sup>2</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$1,900.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>14.00 Hours</b>	<b>30.00 Hours</b>	<b>\$1,900.00</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>40%</b>
Assembly Bill 23	1 %
Assembly Bill 446	10 %
Assembly Bill 486	1 %
Assembly Bill 603	1 %
Senate Bill 14	1 %
Senate Bill 18	1 %
Senate Bill 413	1 %
Senate Bill 443	20 %
Senate Bill 467	2 %
Senate Bill 584	2 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>50%</b>
Scenic Wisconsin will work with local units of government throughout the state to eventually amend some WDOT rules and procedures dealing with non confirming billboards.	30 %
CSW will work with the DATCP to help expand economic opportunities for additional sustainable farming in rural Wisconsin. We also will increase support for	10 %

programs that promote agricultural tourism.	
We will begin to explore the idea of what might be called "Habitat Highways"...re-purposing some right of ways on the Wisconsin State Highway System. Just a concept for now but will begin doing research.	10 %
<b>Minor Efforts</b>	<b>5%</b>
<b>All Other Matters</b>	<b>5%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Tuesday, January 28, 2025**

#### **Certification and Electronic Signature**

I certify I am Gary Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Scenic Wisconsin (formerly Citizens for a Scenic Wisconsin).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.