

Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Visa, Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	15.00	11.00	\$48,000.00
MK Lobby, LLC			\$30,000.00
Matthew D Kussow	15.00	11.00	\$18,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	15.00 Hours	11.00 Hours	\$48,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	100%
Interchange fees on credit/debit card transactions	90 %
Data privacy and security	10 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, January 8, 2025

Certification and Electronic Signature

I certify I am Matthew Kussow and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Visa, Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.