## **Lobbying And Time Expenditures**

2023-2024 Legislative Session

January-June 2024

## RAI Services Company (formerly Reynolds American Inc.)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	35.00	52.00	\$87,000.00
Paladin Consulting Group	•	,	\$0.00
Jeff M Fitzgerald	0.00	2.00	\$30,000.00
Self-Employed Lobbyist - Wimmer and Company			\$0.00
Eric J Petersen	20.00	40.00	\$57,000.00
Self-Employed Lobbyist - Wimmer Consulting			\$0.00
Kyle Christianson	15.00	10.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:		,	
Overhead			\$0.00
Payments to Officials <sup>2</sup>			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$87,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$3,562.50
Total Lobbying Time And Expenditures:	35.00 Hours	52.00 Hours	\$90,562.50

Allocation of Lobbying Effort	
Legislative Proposals	
Budget Bill Subjects	
Administrative Rulemaking Proceedings	
Topics Not Yet Assigned A Bill Or Rule Number	
Statewide smoking policies.	40 %
Tax of tobacco products.	50 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 29, 2024

## **Certification and Electronic Signature**

I certify I am Kim Cook and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of RAI Services Company (formerly

## Reynolds American Inc.).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.