

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Lexia Learning

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	30.00	107.50	\$33,000.00
Lexia Learning			\$0.00
Kimber Liedl	7.00	30.50	\$3,000.00
Mchael Best Strategies			\$30,000.00
William J McCoshen	22.00	44.00	\$0.00
Adam Barr	1.00	33.00	\$0.00
Mchael Best Strategies, LLC			\$0.00
Sabrina Gabrielle Stengl	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$33,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	30.00 Hours	107.50 Hours	\$33,000.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	26%
Assembly Bill 1017	5 %
Assembly Bill 1069	8 %
Senate Bill 971	5 %
Senate Bill 990	8 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	0%
All Other Matters	74%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 31, 2024

Certification and Electronic Signature

I certify I am Jon Hummell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Lexia Learning.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.

