## **Lobbying And Time Expenditures**

## 2023-2024 Legislative Session

## January-June 2024

## **Lexia Learning**

| Description Of Totals And Expenditures   | Hours<br>Communicating | Hours<br>Other  | Dollars     |
|--|------------------------|-----------------|-------------|
| Lobbyists                                | 30.00                  | 107.50          | \$33,000.00 |
| Lexia Learning                           |                        |                 | \$0.00      |
| Kimber Liedl                             | 7.00                   | 30.50           | \$3,000.00  |
| Michael Best Strategies                  |                        |                 | \$30,000.00 |
| William J McCoshen                       | 22.00                  | 44.00           | \$0.00      |
| Adam Barr                                | 1.00                   | 33.00           | \$0.00      |
| Michael Best Strategies, LLC             |                        |                 | \$0.00      |
| Sabrina Gabrielle Stengl                 | 0.00                   | 0.00            | \$0.00      |
| Comments:                                |                        |                 |             |
| Non-Lobbyist Employees                   | 0.00                   | 0.00            | \$0.00      |
| Comments:                                |                        |                 |             |
| Overhead                                 |                        |                 | \$0.00      |
| Payments to Officials <sup>2</sup>       |                        |                 | \$0.00      |
| Travel and Living Expenses               |                        |                 |             |
| a) Lobbyist Employees                    |                        |                 | \$0.00      |
| b) Non-Lobbyist Employees                |                        |                 | \$0.00      |
| All Other Lobbying Expenses              |                        |                 | \$0.00      |
| Total Lobbying Time And<br>Expenditures: | 30.00 Hours            | 107.50<br>Hours | \$33,000.00 |

| Allocation of Lobbying Effort                 |      |
|---|------|
| Legislative Proposals                         |      |
| Assembly Bill 1017                            | 5 %  |
| Assembly Bill 1069                            | 8 %  |
| Senate Bill 971                               | 5 %  |
| Senate Bill 990                               | 8 %  |
| Budget Bill Subjects                          | 0%   |
| Administrative Rulemaking Proceedings         | 0%   |
| Topics Not Yet Assigned A Bill Or Rule Number | 0%   |
| Minor Efforts                                 | 0%   |
| All Other Matters                             | 74%  |
| Total Reported Lobbying Effort:               | 100% |

Report Certified On: Wednesday, July 31, 2024

I certify I am Jon Hummell and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Lexia Learning.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.