Lobbying And Time Expenditures

2023-2024 Legislative Session

July-December 2024

Entrepreneurial Advisory Service, LLC

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	15.00	49.00	\$30,000.00
Self-Employed Lobbyist - Wimmer and Company			\$0.00
Eric J Petersen	10.00	33.00	\$0.00
Self-Employed Lobbyist - Wimmer Consulting		\$30,000.00	
Kyle Christianson	5.00	16.00	\$0.00
Comments:	Comments:		
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials ²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$30,000.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	15.00 Hours	49.00 Hours	\$30,000.00

Allocation of Lobbying Effort	
Legislative Proposals	40%
Assembly Bill 890	20 %
Senate Bill 878	20 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	
Topics Not Yet Assigned A Bill Or Rule Number	
Capital funding resources to startups across the entire state	50 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 30, 2025

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Entrepreneurial Advisory Service, LLC.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin

Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.					