

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Destinations Wisconsin

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|---------------------|--------------------|
| Lobbyists | 29.75 | 239.50 | \$68,600.00 |
| Destinations Wisconsin | | | \$21,250.00 |
| Julia Hertel | 10.50 | 94.50 | \$0.00 |
| The Hamilton Consulting Group | | | \$11,700.00 |
| Rebecca Hogan | 1.50 | 41.50 | \$0.00 |
| The Hamilton Consulting Group LLC | | | \$35,650.00 |
| Catherine McDermott | 17.75 | 103.50 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Overhead | | | \$0.00 |
| Payments to Officials² | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 29.75 Hours | 239.50 Hours | \$68,600.00 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 75% |
| Tourism: Tourism Development and Promotion | 75 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 10% |
| Legislation that would make changes to the September 1 school start date | 10 % |
| Minor Efforts | 5% |
| All Other Matters | 10% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Friday, July 28, 2023

Certification and Electronic Signature

I certify I am Catherine McDermott and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Destinations Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.