

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

Destinations Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	29.75	239.50	\$23,800.00
Destinations Wisconsin			\$12,100.00
Julia Hertel	10.50	94.50	\$0.00
The Hamilton Consulting Group			\$11,700.00
Rebecca Hogan	1.50	41.50	\$0.00
The Hamilton Consulting Group LLC			\$0.00
Catherine McDermott	17.75	103.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$23,800.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	29.75 Hours	239.50 Hours	\$23,800.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	75%
Tourism: Tourism Development and Promotion	75 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	10%
Legislation that would make changes to the September 1 school start date	10 %
Minor Efforts	5%
All Other Matters	10%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 28, 2023

Certification and Electronic Signature

I certify I am Catherine McDermott and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Destinations Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.