

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2024

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	4.50	38.00	\$174,649.16
Hubbard Wilson & Zelenkova			\$100,800.00
Gregory Hubbard	0.00	4.00	\$0.00
AJ Wilson	0.00	6.50	\$0.00
Michael Best Strategies			\$72,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	0.00	24.50	\$0.00
Northwestern Mutual			\$0.00
Brian Pleva	4.50	3.00	\$1,849.16
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	4.50 Hours	38.00 Hours	\$174,649.16

Allocation of Lobbying Effort	Percent
Legislative Proposals	10%
Assembly Bill 437	10 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	90%
K-12 education issues.	15 %
the NAIC Life and Health Insurance Guaranty Association Model Act.	75 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 29, 2024

Certification and Electronic Signature

I certify I am Debbie Fabian and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.