

Lobbying And Time Expenditures

2023-2024 Legislative Session

January-June 2023

GoBrands Inc.

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Lobbyists	12.00	22.50	\$8,250.00
GoBrands Inc.			\$0.00
Leor Reef	1.50	1.00	\$250.00
Klaetsch Public Affairs Strategies			\$8,000.00
George A Klaetsch	10.50	21.50	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Overhead			\$0.00
Payments to Officials²			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	12.00 Hours	22.50 Hours	\$8,250.00

Allocation of Lobbying Effort	Percent
Legislative Proposals	50%
Assembly Bill 127	25 %
Senate Bill 130	25 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	50%
All matters relating to remote order beverage alcohol delivery.	50 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 28, 2023

Certification and Electronic Signature

I certify I am Leor Reef and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of GoBrands Inc..

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents

necessary to substantiate these reports.